

Marketing Assistant

Hours: Full Time (40hrs per week)

Salary: Dependent on experience

Location: Hereford, UK

The Christian Broadcasting Network Europe is part of a global organisation with its UK office based in Hereford. It is our vision to share the Gospel to all nations, and disciple through TV programming, multimedia, humanitarian outreach & prayer centres, in a relevant & practical way. CBN Europe is an exciting, vibrant place to work and we are looking for staff to join our expanding team.

We are looking for someone creative and enthusiastic to work closely with the Marketing Coordinator, developing strategies for marketing campaigns to support the strategic growth of CBN. You will be an excellent communicator, highly organised, with excellent writing and proof-reading skills.

What will you be doing:

Co-developing marketing plans, strategies and tactics for CBN Europe.

Providing copy-editing and formatting assistance for mailings and other printed promotional materials.

Organising the production of marketing materials by working closely with printers, suppliers, and other involved parties.

Managing various email campaigns, including the template designs, calls-to-action, and content used in our emails.

Responsible for all written content - both digital and printed; including articles, mailings, communication with our partners & the general public.

What we are looking for:

Someone with relevant work experience. BA/BS degree preferred but not essential.

Someone with exceptional writing and editing skills, as well as the ability to adopt the style, tone, and voice of our organisation's various types of content.

Excellent organisational skills to work independently and manage projects liable to change.

Please send your CV with covering letter to Allen Carter at jobs@cbneurope.com. Applications close Thursday 22nd June 2017. Interviews will take place week commencing 26th June.

@CBNEurope