

## Superbook Coordinator

**Hours: Full Time (40hrs per week)**

**Salary: Dependent on experience**

**Location: Hereford, UK**

Superbook is an animated children's TV program that brings the Bible to life, spanning from Genesis to Revelation, with global reach. There's a world of apps, websites, resources, and events so that everyone has access. Here in the UK office, our mission is to raise up disciples and evangelists, by equipping families, churches and schools with relevant and engaging media.

**Superbook is a global brand, with huge potential. With increasing content and resources from the USA across a range of platforms, the Superbook Coordinator needs to help build and implement strategy to see growth in the UK market.**

### **The Superbook Coordinator is responsible for:**

Superbook UK's priorities and direction as well as leading the Superbook team.

Overall marketing strategy, planning and implementing national promotion.

Writing emails and articles.

Promotional videos (plan, script, working closely with the Production team).

Research and attend events and exhibitions with the right target audience.

Regular updates to and from the USA, and other Superbook coordinators.

Maintaining relationships with partners and customers.

Overseeing social media.

### **The successful candidate will:**

Love Jesus above all else and have a heart to see children come to know Him as their personal Saviour.

Be a visionary, with a strong administrative gifting.

Have a good grasp of marketing strategy and implementation.

Commit to excellent customer service.

Be an excellent communicator - over the phone, via email, and as a speaker at events and exhibitions.

Write well, to a range of audiences, for a variety of reasons (email updates, devotions, articles, grant proposals).

**Please send your CV with covering letter to Allen Carter at [jobs@cbneurope.com](mailto:jobs@cbneurope.com). Applications close Thursday 22nd June 2017. Interviews will take place week commencing 26th June.**

@CBNEurope

There is an occupational requirement under Schedule 9 of the Equality Act 2010 for this post to be held by an active, practising Christian who assents to our statement of faith.

